

Become a sponsor of the 2025 Al Symposium, **Al in Action: Leading Innovation in Louisiana Industries**. This high-profile event will bring together industry leaders, policymakers, academics, and business professionals to explore the impact of artificial intelligence on Louisiana's key industries. Your support elevates this event and showcases your organization's commitment to innovation, Al advancement, and community development.

# **Lunch or Reception Sponsor** (Two available)

#### Investment: \$5,000

As the Lunch/Reception Sponsor, your organization will be recognized as the exclusive sponsor for these high-traffic networking opportunities attended by all conference participants. This sponsorship level includes:

- ▶ Logo on event signage, website, and program
- ▶ Five symposium passes for representatives from your organization
- ▶ Individual acknowledgment of sponsorship on the E. J. Ourso College of Business social media channels before the symposium
- ➤ On-stage recognition of your support from the dean of the E. J. Ourso College of Business during the program
- ▶ Invitation to dinner with symposium speakers and college leadership held the evening before the symposium.

## **Panel Sponsor**

## Investment: \$2,500

Panel Sponsors receive recognition for one of the main event speaker panels, aligning your organization with thought leadership in Al as it applies to Louisiana industries such as healthcare, entertainment, public policy, and more. This sponsorship level includes:

- ▶ Logo on event signage, website, and program
- ▶ On-stage acknowledgment by the panel moderator of the sponsored panel
- ▶ Three symposium passes for representatives from your organization
- ► Acknowledgment of sponsorship on the E. J. Ourso College of Business social media channels before the symposium

#### **Become a Sponsor**

If you are interested in sponsoring the AI Symposium or would like additional details, please contact Lindsey Fussell Romanowsky at Ifussell@Isufoundation.org.

# **Partner Sponsor**

#### Investment: \$1,000

Partner Sponsors help provide essential resources for the symposium's smooth execution and enhance the overall attendee experience. This sponsorship level includes:

- ▶ Logo on event signage, website, and program
- ▶ Two symposium passes for your organization
- Combined recognition of all Partner Sponsors on the E. J. Ourso
  College of Business social media channels before the symposium

### **Supporting Sponsor**

#### Investment: \$500

Becoming a Supporting Sponsor shows your commitment to local innovation and education. This sponsorship level includes:

- Logo on event signage, website, and program
- ▶ One symposium pass for your organization
- Combined recognition of all Supporting Sponsors on the E. J. Ourso
  College of Business social media channels before the symposium

## Al in Action:

# **Leading Innovation in Louisiana Industries**

### February 21, 2025

**Lod Cook Hotel & Conference Center**Baton Rouge, Louisiana

Hosted by the LSU E. J. Ourso College of Business

Learn more at Isu.edu/business/ai-symposium